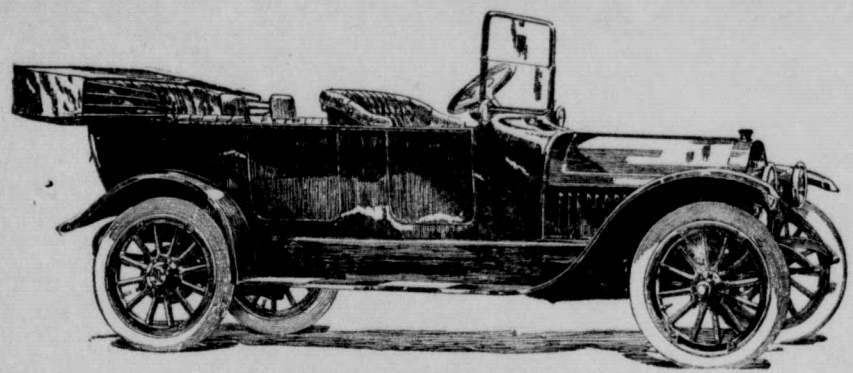


SIERRA MADRE, CALIFORNIA

DECEMBER 12, 1913







## The Studebaker "Six"

Is electrically lighted and started 7-passenger touring car. It is perhaps the greatest achievement among all those which stand to the credit of the Studebaker factories that such a car can be sold at the price, completely equipped. The mechanical advantages of its 6-cylinder motors, its beauty of design and finish and its fine riding qualities are things we would like to demonstrate to you in person.

Price \$1700; freight \$125; price delivered

**\$1700**

*Studebaker*

**Auto for Hire**—We have in service a 5-passenger Studebaker touring car. Call day or night for long or short trips.

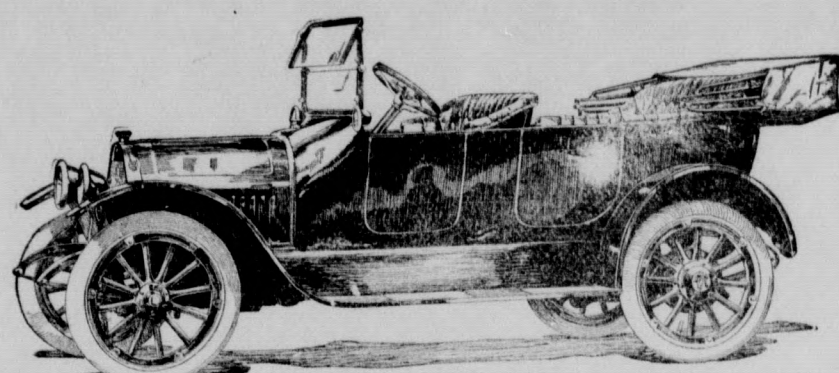
# MAKE IT AN AUTO

## CHRISTMAS

Take the whole family out in a new Studebaker. This make stood next to the top in number of cars sold in California last year. When are you going to get yours?

Besides the two great models illustrated here the line includes a great variety of passenger cars for every purpose.

Studebaker cars are built for service but have also unsurpassed style and finish.



## The Studebaker "Four"

Is an electrically lighted and started 5-passenger car. The price does not begin to indicate the car's real value, for its mechanical qualities are quite as satisfactory as the price. In appearance the Studebaker "Four" fills the eye. Its riding qualities are luxurious. Demonstrations arranged at your convenience.

Price \$1050; freight \$100; price delivered

**\$1150**

*Studebaker*

## Sierra Madre Garage

MILTON STEINBERGER, Prop.

Phone Main 110

37 W. Central

**Our Machine Shop** is fully equipped and we give first class service in all kinds of repair work. Accessories and supplies in stock.

## Christmas Shopping?

Nowhere can you find more useful or more practical things to give than in our store. Among which any or all of the following could not fail to please—

Fireless Cookers  
Roasters  
Mixing Bowls  
Aluminum Wares  
Knives and Forks  
Spoons  
Scissors

Carving Sets  
Rose Shears  
Pocket Knives  
Safety Razors  
Plain Razors  
Alarm Clocks  
Oil Heaters

Gas Ranges

Everything in the Hardware and Kitchen Utensil Line

**Sierra Madre Hardware Company**

Phone Main 98

West Central Ave.

## Heart to Heart Talks

### WOMAN'S PATIENCE.

When the world wants to express its appreciation of patience under trials and difficulties it turns for example—to a man!

It speaks of Job, the man of Uz, who had boils and was visited by certain holy men.

It tells of St. Simon Stylites, who stood on the pillars for thirty-seven years.

It recites with fine appreciation the patience of Lincoln during the trying days of the great war or repeats the tale of Washington's endurance in the winter of Valley Forge.

Wrong, all wrong!

In the lives of the wives and mothers of men and of their maiden sisters are to be found in everyday occurrence better examples of patience than any men can show. Man's bearing of the burden is shown in the great affairs of life that are comparatively easy to sustain. Woman's comes into play in the little, nagging trifles which, added up, amount in the aggregate to great sums.

Take, for example, this case of a woman in Chicago who was deserted by her husband forty-seven times. Forty-six times she forgave him and took up anew the load of living with him.

Forty-six times! Then her spirit rebelled and she haled him to court.

"She waited too long," you say. Agreed. But think of the patience of the woman and then take out the markers from the books wherein are recorded the patient deeds of men.

"He only lived with me a day or two at a time," said the brave Chicago woman, who has worked hard for the support of her little ones. "We have three children, and they hardly know him. In the six years we have been married he left me forty-seven times. I don't want to see him any more. He never gives me a cent for support."

The man in the case admitted the record. He was sent to jail when he told the judge he would not contribute to the support of his wife and children.

How many men, do you think, would continue to love and forgive women who had deserted them forty-six times? Not many!

Only a woman's loving kindness, strong to bear and suffer for the sake of her children, could do it.

When you think of real estate—Mead-Gilliland Realty Company, 717

### NOVEMBER REALTY TRANSFERS

MEAD-GILLILAND REALTY CO. report the following sales through their office since Nov. 1st:

W. C. Hall to Leora P. Hearne, house and lot on Grand View Ave.

Mrs. Rachel Joos to S. E. Kidd, half acre corner in Park Manor.

W. L. Gilliland to Bessie L. Williams, lot 8, Ritchey Tract.

Frances H. Hawks to Camillo Guerrero, lot 2, Hawks Tract.

Frances H. Hawks to Reconcience Stanberry, lot 4, Hawks Tract.

Frances H. Hawks to M. J. Sullivan, lot 5, Hawks Tract.

Frances H. Hawks to W. L. Gilliland, lot 22, Hawks Add.

Frances H. Hawks to Alice Henderson, west half lot 6, Hawks Add.

Frances H. Hawks to E. N. Mead, lot 1, Hawks Add.

Eleanor Warren to E. F. Ballou, east half lot 15, Park Manor.

Katie H. Brewster to E. F. Ballou, west half lot 15, Park Manor.

Leora P. Hearne to Christiana L. Calvert, No. 38 W. Grand View Ave.

Christiana L. Calvert to Leora P. Hearne, lot 14, S. M. Park Tract.

W. L. Gilliland to Chas. E. Jeffers, lot 22, Hawks Add.

E. N. Mead to H. J. Simank, east half lot 7, Monte Lado.

Carnation Cream for chapped hands. A home preparation which is very popular with all who have tried it. Leave orders at the News office.

### SENSE WANTED

WANTED—Sense. Have decided to reform. Have weighed my bad habits carefully in the balance and found them seriously wanting. If Christmas is to be preserved in anything like its pristine integrity, we must strangle the nonsense that threatens to convert it from a perfectly well-intentioned festival into a mere sordid commercial carousal. For this fight we need a complete supply of sense in all sizes, weaves, grades, qualities, colors, widths, lengths and thicknesses; sense to recognize useless Christmas presents and pass them by; sense to select or create useful presents; and sense to know that the amount of money spent for a gift is no measure of the love that goes with it. In writing please state exactly what kind of sense you have and how much, in order that its value may be estimated. Address Christmas Shoppers, care Spug, General Delivery (from Bondage).—Life.

### 5% DISCOUNT ON LAUNDRY

Buy a coupon book and get 5 per cent discount on your laundry. Books of \$3.00, \$5.00 and \$10.00 denominations. 26tf

MONROVIA STEAM LAUNDRY.

## Christmas Trees

You will not have to go to the city to buy your Xmas Tree this year. We will have them in all sizes. Order now

### Flowers as a Gift

What could be nicer? We will have Violets, Carnations, Poinsettia Blossoms, Holly, Holly Wreaths, Potted plants in bloom and hanging baskets

**Irving N. Ward Nursery**

Mt. Trail and Laurel

Phone Blue 29

## A Silk Christmas

If you want a SILK CHRISTMAS for "me lady"—an unseen gift that will be worn so as to be seen—one of our Newest Styled SILK MES-SALINE Petticoats, matched with a pair of SILK HOSE, will make an Ideal Present. All colors. Petticoats with Jersey or Messaline Tops, \$3.50, \$3.75 and \$5.00—and Hosiery, \$1.50.

A beautiful assortment of Silk Hosiery, all colors, 50c to \$4 the pair.

**Herman R. Hertel**

Fair Oaks 407

PASADENA

41-47 N. Raymond

## LIVE OAK DAIRY

H. G. ADAMS, Proprietor

Fresh Wholesome Milk, Cream and Buttermilk

Phone Orders will receive careful attention

Distribution Station E. Center St. Phone Blue 14

Two Deliveries Daily Morning and Evening

## NEWS LINERS PAY

**M. D. WELSHER**  
Groceries

Fresh Fruit—Vegetables

Everything in Season

Corner Baldwin and Central

Phone Black 6

Phone Main 6



## PASTORS WRITE ON PROPER OBSERVANCE OF CHRISTMAS

To make this issue of the News as completely a Christmas number as possible the editor offered the pastors of the various churches listed in the directory space for Christmas greetings to the public and for the expression of whatever they might wish to say regarding the observance of Christmas. The following communications were received:

### THE CHRISTMAS SPIRIT

The annual recurrence of the Christmas Festival is an event that appeals to all hearts and has assumed a world-wide observance. The fact it commemorates marks the mightiest revolution the world has ever seen. When the Magi came from the far East to present their gifts of gold, frankincense and myrrh to the lowly-born Savior of the World, they were the vanguard of a mighty procession which has steadily grown in number with the passing centuries. Year by year more and still more of the sons of men are worshipping at the manger-cradle of the infant Jesus, and bringing to Him their gifts of adoration and praise. Consciously or unconsciously, every time we date a letter, or note, or bill of sale, or telegram, we pay tribute to the great fact we commemorate on Christmas Day, the birth of Jesus Christ, the Redeemer of the world.

All time, past and future, centers in Bethlehem of Judea. So, too, every gift we make on Christmas Day, whether we recognize it or not, has its only true significance in the tremendous fact the day commemorates. In other words Christ, and Christ alone, is the inspiration of the Christmas spirit.

It is said the Christmas spirit is abused. Of course it is! What good gift of God has not been abused by His thoughtless, careless children. But the abuse of a thing does not imply that the thing itself is not good. We know that the Christmas spirit has been commercialized and "Christmas bargains" are offered us just as "Lenten dainties" and "Easter bargains" are liberally advertised to tempt us to the contemplation of the things of this world. We should not forget that Christmas is a holy day as well as a holiday, and in its observance its religious significance should not be overlooked.

Thank God for the Christmas spirit! The world would be infinitely worse without it. By it the world can be made infinitely better. We should carry the Christmas spirit with us throughout the whole year.

In a very real and sincere sense I wish all my dear parishioners and friends in Sierra Madre a Happy Christmas and a merry one.

The Episcopal church has always emphasized the religious significance of the great Christian festivals like Christmas, Easter and Ascension by special and appropriate services. At the Church of the Ascension on Christmas day the services will consist of Holy Communion at 7:30 a. m. and at 10 o'clock there will be a short sermon, to be followed by Holy Communion. The church will be beautifully decorated for the Great Festival, and the glad Christmas music sung by the vested choir.

GEO. H. CORNELL

The Rectory, Christmas-tide 1913.

### EPISCOPAL SERVICES

Church of the Ascension—The Rev. Dr. Geo. H. Cornell, rector. Vested choir. Third Sunday in Advent. Sunday school, 9:45 a. m. Morning prayer and sermon, 11 a. m. All are cordially invited.

### CONGREGATIONAL CHURCH

It is impossible for us to forget that Christmas is near. Window displays, advertisements, holiday programs, vacation plans all remind us and compel attention to the fact. The commercial touch of our modern life tends to obscure, rather than to emphasize, the spirit of the celebration, however.

Attention is so fixed upon the gifts that the givers, and especially the Great Giver, are apt to be forgotten, or to be thought of only as necessary in order that the gifts may be secured.

Christmas must emphasize the personal factor. It commemorates the gift of a personality, while we press forward the offering, to the personal Jesus, of the gifts of the wise men.

At the Congregational church we shall keep personal relations at the front at this Christmas season.

Next Sunday morning the sermon theme will be "The Preparation of the World for the Coming of Christ and Christianity."

In the evening it will be "God's Controversy With His People."

On Sunday, the 21st, we plan to have an exercise which will illustrate the value of the personal Christ to the entire world, and a special offering will be taken for the extension of His kingdom in the world at large.

All this we hope will be interesting, but, unless we can carry the same spirit into the work of the entire year, it will avail us nothing.

An ideal is not to be kept in a place of sacred retirement, except on rare occasions, when it is brought out and admired and paraded, but should be placed conspicuously before us and constantly noted and followed.

It will be our purpose therefore to keep the supreme person, Christ, before us throughout the entire year, and throughout our whole life.

Wishing all a glad Christmas, we cordially invite all to join us in extending the Christmas joy to all the world and making it the constant experience of every life.

W. H. HANNAFORD, Pastor.

### HOME OF TRUTH

The Home of Truth extends Christmas greetings to all.

Now again we come to the glad Christmas day, the time in which we celebrate the embodiment of the blessed Christ spirit in man. Wisdom has planted this thought in the heart of humanity to devote one month of the year to remembering that spirit of love universal that filled the life of one man which then became a perpetual promise of what must eventually be true of all men.

In the season of the year when earth's sun most hides its light and warmth, when the loves of earthly creatures are at their lowest ebb, in comes the tide of the mighty love from the richness of our Godhood, flooding the land with good cheer—true love that ever expresses itself in gifts, seeking no gain to itself, but finding its joy in the joy of others.

Now comes the season when soul meets soul with silent greeting of brotherhood and tender, merry tone of fellowship—the rich for the poor, the poor for the rich alike. Old scores are wiped out, wrongs forgotten, differences laid aside as the angel song of glory to the highest, peace to earth, good pleasure to men, rolls around the world.

Every true gift comes from the soul, the heavenly one within us. That one gives to us today its own self, our love being the greatest gift in the world. To the human sense that God-self lies obscured in the manner of a meek and lowly heart, but the wise find it and bring their treasures to lay at its feet.

This is our first true service this glad season, to see the guiding star

of heaven's sending, and to follow it to the manger of every heart in God's world. For there we shall find the Christ-child that lies within every human being that inhabits the globe, and when we have found Him, let us offer our gifts to Him and Him alone.

Just to have found the Christ-child in your friend is to have already proffered the richest gift that soul can make, and then to take the present you have so lovingly prepared and hold it in your hands and breathe the blessing over it and through it, "To the Christ-child in you," is to breathe it with an aureole of soul light, a heavenly perfume of inspiration that years cannot efface nor earthly thought destroy.

To forget the meaning of Christmas and to tabulate your gifts without love, just because it is expected of you, or because they will give you something, is to get into the mere letter of Christmas; the dead form, selfish and empty.

Whoever gives even a trifle to another, with the thought of the Divine One within, contributes to the great self. Love is the spirit of Christmas, and there is inspired love that comes only by the power and grace of our God-self within.

Our Christmas service will be held on Sunday, December 21st, at 3:30. The subject will be "Christmas Within." Everyone is cordially welcome.

Our services next Sunday, December 14th, at 3:30. Subject will be "Walking the Waves." Text: When thou passest through the waters, I will be with thee; and through the rivers, they shall not overflow thee.—Isaiah 43:2. Sunday school is held at 2 o'clock.

—HARRIET C. HAMOR.

### VETERAN CYCLING TOURIST

Mr. and Mrs. L. E. Steinberger enjoyed a visit this week from Major E. A. Weed of Santa Monica, an old friend whom they had not seen for 30 years. Major Weed has been the publisher of half a dozen newspapers in California in earlier years and knew Mr. and Mrs. Steinberger in the northern part of the state before their marriage. He is also a traveling photographer and lecturer with a unique record.

Major Weed has done practically all his traveling by bicycle, having ridden 114,000 miles in the United States, Canada and Mexico since his fifty-third birthday. He is now 72, and celebrated his sixty-seventh birthday by riding 112 miles. He has crossed the continent twice on his wheel, and says he is going to make another trip soon, but this time by auto.

Mrs. Saunders and Mrs. H. T. Fennel attended the Christmas luncheon of the Ruskin Art club in Los Angeles on Wednesday. They took with them as their guests Mrs. L. L. Krebs and Miss Annis Coffey.

## SCHEDULE FOR MAIL CHANGED

Several changes of importance, both in incoming and outgoing mail, have been ordered by the chief clerk of the railway mail service and communicated to Postmaster Dickson. By the new arrangement no mail will be received in Sierra Madre in the morning till 10 o'clock, but the afternoon and evening mails will be distributed half an hour earlier. Outgoing mails leave later in the morning and earlier in the afternoon than heretofore.

Instead of mail from Los Angeles and Pasadena being received at 9 o'clock in the morning, as heretofore, it will now be received at 10 o'clock, together with eastern mail. The change is made necessary, it is explained, by a rearrangement of the clerks in the railway mail service on Santa Fe trains. Just how business men and others will relish waiting till 10 o'clock for their first mail remains to be seen. But it seems likely to prove an unpopular arrangement. It will be especially inconvenient for people who wish to get their mail before leaving for Los Angeles. They will not be able to reach the city before 11 o'clock.

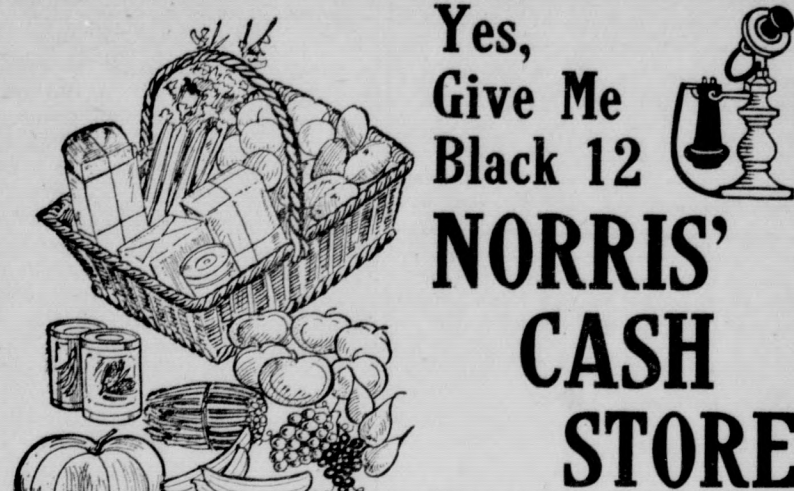
Mail will be received from the east at 3 o'clock. This will include eastern mail and also some mail which will be sent around the "Kite" from Los Angeles by way of Orange and Riverside. Mail from both directions will be distributed at 5:30, a half hour earlier than before. This will likely prove a popular change.

It will not be necessary to arise so early in the morning to get mail off on the first mail, as that pouch will now close at 8:40 instead of 7:40, taking mail in both directions. At 11:30 the second mail closes for Los Angeles. This will carry local mail and also mail for eastern points, which will get away quicker than by waiting here for the evening trains.

Mail going in both directions will close at 4:10 in the afternoon, the last outgoing mail of the day. While the hour is rather early for the last mail, most people will probably be able to arrange their business to meet the requirements more easily than to suit the late incoming mail in the morning, which is the principal fault of the new schedule.

### PICTURE SHOW CLOSES

Owing to lack of patronage the moving picture show at the Woman's Club House has been discontinued. The machine will probably be sold, according to report, for the club members do not feel able to keep the money invested without some regular income from the source.



Yes,  
Give Me  
Black 12  
**NORRIS'**  
**CASH**  
**STORE**

So I can order some of those Holiday Bargains

19 lbs. Granulated Sugar	\$1.00
1 lb. Fancy Creamery Butter	.40
3 cans Pumpkin	.25
3 cans Corn	.25
3 cans Carnation Evaporated Milk, large size	.25
1/2-lb. pkg. Lemon and Orange Peel	.15
1 pkg. Fancy Seeded Raisins, 16-oz.	.10
1 pkg. Fancy Currants, 12-oz.	.10
1 quart Cranberries	.15
1 pkg. None Such Mince Meat	.10
1 pkg. Golden Dates, 12-oz.	.10
2 lbs. Mixed Candy	.25
1 comb Fancy White Honey	.20
Handsome Box Note Paper	.25
Fancy Decorated Crepe Paper Napkins, doz.	.05

Fancy Handkerchiefs, Ties, Suspenders,  
Fancy Decorated China and Glassware,  
Nuts, Candy, Fruits, Vegetables.

### SPECIALS FOR SATURDAY, DECEMBER 13TH.

13 lbs. Northern Burbank Potatoes	\$ .25
1 can Peas. Regular price 15c.	.10
1 can Solid Pack Tomatoes	.10
New Fancy Citron, the lb.	.25
Tissue Paper, all colors, the doz.	.05
Pot Roast, the lb.	.15

Young Local  
TURKEYS FOR CHRISTMAS

also GEESE and DUCKS at

CASH STORE PRICES. Order now.

Goods delivered to all parts of the city.

PHONE, BLACK 12

S. R. NORRIS, Prop. of the

**Sierra Madre Dept. Store**

## Christmas Remembrances

WE have them suitable for every member of the family. You will find here a great variety of articles to select from. Cloth and Hair Brushes, Combs and Mirrors, Brush, Comb and Mirror Sets in ivory, ebony and rose wood, Manicure Sets in soft leather cases, Fountain Pens, Safety Razors, Leather Brushes and Mugs, China Plates—hand decorated (extra value)—Mt. Wilson Photos, Decorated Leather Doilies, Pipes, Cigar Cases and Cigars in Christmas packages, Fine Stationery, Toilet Waters, Perfumes and Candy.

AGENT

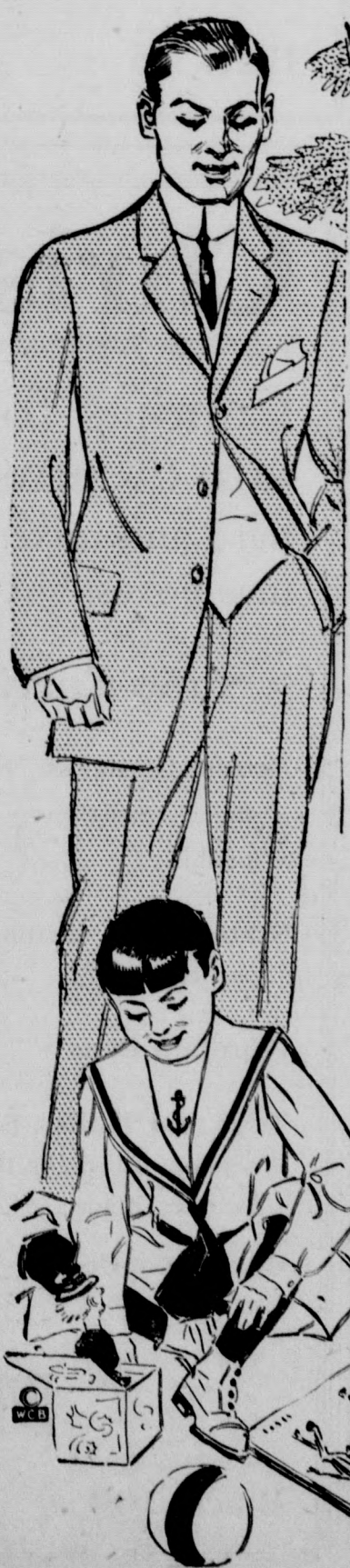
Christopher's Ice Cream

**Sierra Madre Pharmacy**

F. H. HARTMAN

Sunday Hours—  
8—11 a. m. 2—5 p. m.

Phone: Black 25



TRY buying his Christmas Gift at the Brenwood Store in Pasadena, this year.

It's the proper place to look for a Man's Present—at a Man's Store—and you'll have the extra advantages of interested salesmen and more courteous treatment—something you seldom meet with in the rush of a larger city.

Run over, anyway, and take a look at this splendid stock of—

Bath Robes and House Coats at \$4 to \$12.

Cravats at 25c to \$1.50.

Gloves at \$1.25 to \$5.00.

Kerchiefs at 5c to \$1.00.

Matched Sets at 50c to \$1.00.

Hosiery in \$1.00 Holiday Boxes, and numerous other giveable wearables in their best Christmas assortment.

**Brenner & Wood**

Responsible for all Brenwoodwear.

37 NORTH RAYMOND

PASADENA



## PROFESSIONAL CARDS

**R. H. Mackerras, M. D.**

Office 154 W. Central Ave.  
Residence  
Phone Main 53 138 W. Central Ave.

**LLOYD L. KREBS, M. D.**

Office, 34 N. Baldwin. Phone Main 60  
Hours: 11-12-2-3

Res. 72 W. Alegria Phone Main 111

**DR. E. L. JACKSON**

Physician and Surgeon

Phone Red 76  
Office and Res. N. W. Cor. Auburn and Highland

**A. J. RUST**

DENTIST

308 Higgins Building, Cor. Second  
and Main, Los Angeles; office hours  
10-12; 2-4. Office phone, Main 7011

**Wm. M. Ketchum, Opt. D.**

Optometrist and Optician

512 Auditorium Bldg., Los Angeles  
Res. W. Highland Ave. Sierra Madre, Cal.  
Eyes Examined. Glasses Fitted  
Appointments made for evening examina-  
tion at residence or at your own home

**POTTS' BUSINESS COLLEGE**

37 E. Union St., Pasadena,  
Phone Colorado 237

Thorough Instruction—Large Enrollment—  
Finest Building and Equipment—Moderate  
Charges—Position for Every Graduate.

**ALLEN T. GAY**

Undertaker and  
Funeral Director

Lady Assistant

AUTO AMBULANCE

Main 93 Central and Baldwin

**Watch and Clock  
REPAIRING**

Expert workmanship in jewelry of all  
kinds. Agency for Community Silver

**E. V. WILSON**

Opp. P. E. Station Sierra Madre

**S. H. SPAFFORD**

Real Estate and Insurance

Harness Repairs

Blue 75 41 N. Baldwin

**AUTO FOR HIRE**

New 5-passenger tour-  
ing car. Trips to any  
part of city, 25c. Meets  
any car. Special rates  
by hour or day.

Horse and surrey for rent by  
hour or day

M. GOLDSTEIN

Red 85 Res. Green 81



to all—we wish the  
compliments of the  
season—"A Merry,  
Merry Xmas."

—and would it not be  
appropriate to suggest  
that a Bank Book would  
be a fine present for the  
boy or girl?

—a savings account in  
this strong bank would  
be very much appreci-  
ated.

—one dollar will open  
an account.

**First  
National Bank**

## PERSONAL MENTION

Mrs. M. L. Griffith of Los Angeles  
was the guest on Saturday at the home  
of Mrs. A. N. Adams.

Mrs. Philo Davidson of Beaumont  
has been visiting for a few days at  
the home of Mrs. W. P. Caley.

Dr. Frank M. Fottenger of Monrovia  
was the guest on Sunday at the home  
of Dr. and Mrs. L. L. Krebs.

Dr. and Mrs. L. L. Krebs were guests  
on Wednesday evening at a musicale  
given in Pasadena by Mr. Howell.

Mrs. Lillian Crabtree and Miss Nita  
Randall, former residents of this city,  
were visiting friends here on Tuesday.

The Dickens Fellowship will meet  
next week on Wednesday afternoon at  
the home of Miss Thomasella Graham.

Harry Staples of Oxnard was the  
guest for a short time this week at  
the home of his mother, Mrs. Alice  
Staples.

Mrs. Virginia Holland of Los Ange-  
les was the guest for a few days this  
week at the home of her daughter,  
Mrs. C. W. Jones.

O. N. Pepper of Missoula, Mont.,  
who is spending a short time in South-  
ern California, was the guest one day  
this week at the home of Mr. and Mrs.  
D. Taylor.

E. J. Webster entertained with din-  
ner on Thursday evening at his home.  
Those present were Dr. and Mrs.  
Thorpe of Los Angeles and Dr. and  
Mrs. Krebs of this city.

Miss Jean Woodward returned on  
Wednesday from Chicago and other  
cities of that vicinity, where she has  
been visiting friends and relatives for  
the past eight months.

Mr. and Mrs. Charles Shurtleoff of  
San Francisco, who have been visiting  
at the home of George and Lucile  
Whitworth, returned to their home in  
the north on Monday.

The Dickens Fellowship were enjoy-  
ably entertained on Wednesday after-  
noon at the home of Mrs. O. M. Cad-  
well and Mrs. Rust. The afternoon  
was spent with the usual reading, and  
refreshments were served.

The Modern Priscillas and a few  
friends were most charmingly enter-  
tained on Thursday afternoon at the  
home of Miss Gertrude Cook. An en-  
joyable musical program was rendered  
by Mrs. H. I. Hawxhurst, Mrs. Don-  
ald Ashmore, Mrs. C. B. Green of Pas-  
adena and the Misses Hazel Hill and  
Munroe. Later in the afternoon re-  
freshments were served. About thirty-  
six were present.

A jolly party gathered one evening  
last week at the home of Mr. and  
Mrs. Allen T. Gay and spent the even-  
ing with cards. Those in the party  
were: Mr. and Mrs. M. D. Welsher,  
Mr. and Mrs. William Dennison, Mr.  
and Mrs. F. W. Nuetzel, Mr. and Mrs.  
J. W. Keys, Mr. and Mrs. W. S. Hull,  
Mr. and Mrs. Arthur Johnson, Mr. and  
Mrs. Foster Huston, Mr. and Mrs. J.  
M. Beard, Mr. and Mrs. Ernest Yerga.

Word has been received of the death  
of Mrs. E. E. P. Abbott, wife of a  
former pastor of the Congregational  
church of Sierra Madre, which oc-  
curred on December 9th. Rev. and  
Mrs. Abbott spent about ten years in  
Sierra Madre, leaving about fourteen  
years ago. They have many friends  
here who will be grieved to learn of  
her death. Funeral services will be  
held Saturday afternoon at the Los  
Angeles crematory, on West Sixteenth  
street.

Miss Mildred Sherman entertained  
the members of the Eleven and One  
club with a slumber party at her home  
Saturday and Sunday. The guests as-  
sembled Saturday evening and re-  
mained until Sunday evening. Sun-  
day afternoon the club and their  
friends went by motor to the San Ga-  
briel mill, near Oak Knoll. This is an  
annual affair of the club, and a very  
delightful time was spent by those  
present, who were the Misses Ruth  
Sparks, Anna Janson, Avis Preston,  
Mertie Preston, Hilda Caley, Maybelle  
Caley, Verna Tribble and Marion  
Decker.

## HELPING STATION NEEDS

People with fair prospects of having  
a well filled Christmas stocking should  
remember there are others near them  
whose stockings are apt to be empty  
on Christmas day. Some may not  
only have empty stockings but a bare  
table as well. Isn't it fair for the  
fortunate ones to plan in advance to  
"divvy" with their less fortunate  
neighbors?

In her visitation work as municipal  
nurse Mrs. Amelia Jensen has found  
each year a number of families whose  
Christmas table would be bare indeed  
without the assistance of some volun-  
teer Santa Claus. She has made it a  
part of her work to see that they were  
not overlooked in the distribution of  
Christmas good things. The assist-  
ance of church and club organizations  
has been enlisted and many an other-  
wise dreary festival day has been  
made happy.

This year the work of the Helping  
Station where Mrs. Jensen resides and  
makes the headquarters for her work,  
is not done under the auspices of any  
organization, but she is assisted  
by a committee of volunteer workers  
who are preparing to make Christmas  
as bright as possible for those whose  
resources do not promise much. Many  
contributions will be necessary if all  
the needs are supplied, for Mrs. Jen-  
sen reports an unusual number of  
families deserving assistance.

As usual baskets will be distributed  
containing good things for the Christ-  
mas table, and particularly for the  
needy sick. Fruit and vegetables are  
desired, particularly oranges. Money  
contributions will also be received  
thankfully so that groceries can be  
purchased to round out the supply  
baskets properly. It will materially  
facilitate the work if contributions  
are made or promised early so that  
Mrs. Jensen and her committee can  
know what to depend upon.

Calls for clothing are frequent this  
year, according to Mrs. Jensen. The  
demand for men's clothing is unusually  
large. Gifts of clean garments which  
are in condition suitable for some fur-  
ther use will be greatly appreciated.  
Many business men, particularly office  
men, lay aside their suits long before  
they are worn out and while they are  
in condition for much further service.  
For all such clothing Mrs. Jensen will  
be able to find a place.

Further information regarding the  
needs of the situation may be secured  
by calling Mrs. Jensen on the phone or  
by seeing her in person. Anything  
that can be given to help along in her  
work is sure to go where it will do  
the most good, for Mrs. Jensen is in  
constant touch with the sick and the  
needy and few people realize the  
amount of charitable work which is  
handled by her in the course of a year.

Miss Diana Norris, sister of Mr. S.  
R. Norris, left for Chicago on Wednes-  
day afternoon. She will join Miss  
Ethel Powell in Chicago, and they will  
go to Toledo, Ohio, and will spend  
the Christmas holidays with Mrs.  
Thwaites, who was visiting here last  
summer.

The Ladies' Missionary society was  
entertained this week on Tuesday af-  
ternoon at the home of Mrs. A. N. Ad-  
ams. Miss Miriam Woodbury of New  
York, who is well known in mission-  
ary circles, gave a very interesting  
talk.

Miss Ericie Baber became the bride  
of Mr. Roy Howell on Wednesday in  
Los Angeles, the ceremony being per-  
formed by Rev. J. D. White, an Epis-  
copal minister. They returned to  
Sierra Madre in the evening and were  
the guests of honor at a little dinner  
party given at the home of the bride's  
brother, J. M. Baber, Jr., at which sev-  
eral friends and relatives were pre-  
sent. They will make their home in  
Sierra Madre, the groom being em-  
ployed at the Sierra Madre Depart-  
ment Store. They have the abundant  
good wishes of their many friends.

Buy Your Toys and Xmas Gifts From Your

# Home Toy Store

We have a big display of toys and holiday goods for  
everybody. Dolls, paints, trains, animals, horns, guns,  
balls, tops, model builders and in fact everything to  
make the boys and girls happy on Christmas morn

**Toys for Girls**

Kid dolls.....50c to \$5.00  
Celluloid dolls.....5c to \$1.00  
Kewpies.....25c  
Rolly Pollys.....10c to 25c  
Dishes Sets.....15c to 25c  
Rembrandt paints.....50c  
Parlor Balls.....25c

**Toys for Boys**

Guns.....25c and 50c  
Trains.....25c and 35c  
Tops.....5c to 25c  
Cum Bacs.....10c  
Autos.....10c  
Balky Mules.....25c  
Harmonicas.....25c and 35c

**For Women**

Woman's neckwear—a new and nob-  
by line of velvet and satin bows and  
jabot, lace collars  
pleatings, coat ruffles.....35 to 75c

Combs and hair ornaments in plain  
and jeweled effects. Side combs,  
back combs and  
barretts.....25c to \$3

Fancy Jewellery, Pins, Broaches,  
Beauty Pins, Buckles, Etc.

**For Men**

Men's velvet ties—all colors  
the new wide ends.....50c

Men's caps—new black and white,  
checks and  
mixtures.....\$1.25 & \$1.50

Men's shirts—splendid assortment,  
of neat stripes \$1, 1.25, 1.50  
at.....

Men's hose in tan, black and  
colors. Vegetable silk & lisle...25c

**Sweaters**

We make the best sweater coats for  
men, women and children on the  
market. We knit to fit and make  
them in any color or combination of  
of colors. Get a Sadler California  
Sweater and have  
the best.....\$5 to \$10

**20% Off on Stock Sweaters**

We are overstocked on ready made  
sweaters for adults and children and  
to reduce stock will offer you the  
choice of our entire stock at a re-  
duction of 20 per cent. \$1 to \$5  
Prices.....

**Special Values**

Best quality outing flannel in big va-  
riety of stripes and plaids, reg.  
12 1-2c grade. Special at.....10c

Cotton Blankets—Large size cotton  
blankets in grey and white, our  
regular \$1.25. Special at.....\$1

Woolnap plaid blankets, full size in  
blue and tan plaids, reg.  
\$3 blanket. Special.....\$2.50

Bath robe blankets, good quality,  
large size with cords to match. \$3  
All colors.....

## J. F. SADLER & CO.

Black 85

Kersting Court

# Christmas Sweets!

Candies for every sweet tooth---choco-  
late creams, milk chocolates, nut candies,  
hard and mixed candies in bulk or in handsome Christ-  
mas boxes. All fresh, pure and wholesome.

**Shop Early**

Ausco Cameras—Films,  
paper developing and  
finishing.

Stationery—Writing pa-  
per, cards, etc.

Fountain Pens—

Toys and Dolls—Big as-  
sortment to make the lit-  
tle ones glad.

Christmas Post  
Cards



Everything for  
the Tree---

Ornaments, tinsels, snow,  
candles, holders. Paper  
garlands and bells, tissue,  
tape, tags, etc., for packages

**Prices Right**

Columbia Talking Ma-  
chines and Records make  
make magnificent gifts.

Toilet Articles—Comb  
and brush sets, etc.

Cigars and Tobacco—Our  
line contains many arti-  
cles to delight the  
smoker. Boxes of all  
sizes, cigars and smok-  
ing tobacco, pipes, etc.

## Merrill & Dow

Black 100

Sierra Madre

N. Baldwin

**Holiday Suggestions**

At

## The Art Exchange

Fine Home Made Candy

Town Hall

## Christmas Supplies

**For the Kitchen**

Now is the time to lay in a store of all the in-  
gredients for your Christmas dinner, home  
made candy and other good things. Don't  
overlook Del Monte canned fruit, as well as  
our fresh fruit and vegetables.

## H. P. OLSEN, Grocer

Main 46

Bank Building



## INSTALLATION OF O. E. S. OFFICERS

With about a hundred members and guests present, Sierra Madre Chapter, Order of Eastern Star, held its annual installation ceremonies on Tuesday evening, followed by a banquet. One of the most enjoyable affairs in the history of the chapter is reported by those present. The guests included families of the members and members of the Masonic lodge.

The installation took place in the Masonic Hall, with Mr. A. R. Fraser of Ocean Park as installing officer. The ritual work was carried out in most impressive manner, the following being the official roster for the coming year:

Mrs. Alice M. Staples, worthy matron.

Mr. S. H. Spafford, worthy patron.

Mrs. Frank Merrill, associate matron.

Mrs. G. E. Coapman, secretary.

Mrs. L. E. Steinberger, treasurer.

Mrs. S. C. Pascoe, conductress.

Mrs. Howard Hill, associate conductress.

Mrs. Melville Stevens, Adah.

Miss Bertha Benish, Ruth.

Mrs. Franklin Biederman, Esther.

Mrs. L. W. Benadum, Martha.

Mrs. W. T. Bush, Electa.

Mrs. C. S. Kersting, Chaplain.

Mrs. Wm. Powell, marshal.

Mr. S. C. Pascoe, organist.

Mrs. W. E. Walker, warden.

Mr. Franklin Biederman, sentinel.

Following the ceremonies the company descended to the auditorium of the club house, where a delightful banquet was served by a number of young ladies. Poinsettias were used in decorating the tables, and a red and green color scheme was used throughout.

Following the repast, Mrs. Fauth sang delightfully, with obligato and accompaniment by Mr. and Mrs. J. A. Patterson.

Mr. W. E. Walker officiated acceptably as toastmaster. Mr. Fraser was presented with a book as a memento of the occasion, while Mrs. Mitchell of Los Angeles was presented with a handsome bouquet of roses.

Mrs. W. E. Walker was presented with a past matron's pin, while Mr. Stevens was presented with a past patron's badge.

## BOARD OF TRADE HOLDS MEETING

Monday evening's meeting of the Board of Trade must have been a sort of reaction from the big and enthusiastic meeting of the previous month for the attendance was small and while the spirit was good, not much was accomplished.

It was the last meeting with President Tarr in the chair. The new board has not yet organized so next year's president is not known as yet.

W. W. Collins was elected to membership. The resignation of J. D. Mackerras, secretary-elect, was accepted with regret.

Secretary Ballou was nominated for another year but said he had declined once and did not think it ought to be necessary to do so again. The job was finally forced upon him with a stipend of \$29 monthly, not intended to cover the value of such services as he has been rendering, but to make up in some degree for the bother of routine work of the office. Mr. Ballou said frankly his reluctance to accept the burden was due chiefly to lack of support from members and citizens and it is to be hoped grounds for this criticism will be removed.

F. D. R. Moore had on hand a supply of wild flower seeds for street planting, purchased by order of the board. They were left with Secretary Ballou for distribution.

Discussion of the status of the projects for the Huntington drive extension to Sierra Madre and the double tracking of the Sierra Madre line from El Camino occupied some time. Mr. Moore told something of the legal and financial obstacles encountered but said the railway committee was hammering away and hoped to have something definite to report soon.

Mr. Ballou told of the obstacles encountered in the highway extension and said some of the men (not present) who had expressed disappointment over the lack of results had never shown interest enough to meet with the committee of which they were members. In his opinion it would be necessary for the county to aid the project by condemnation proceedings to secure the right of way. This the supervisors are willing to do.

Messrs. Mackerras, Kersting and Mead were appointed a special committee to investigate and report on the cost of an ornamental lighting system for the business district.

## WOMAN'S CLUB NOTES

An audience which filled the attractively decorated auditorium of the Woman's Club House last Monday afternoon was delightfully entertained by a musical program one could be proud to feel was furnished by home talent.

Mrs. Hawkshurst in the quaint and, to her, most becoming costumes of a generation ago, sang very pleasingly some of the "songs our mothers sang."

Her enunciation is especially good, and her voice peculiarly adapted to the ballad type of song. Preliminary to the singing she gave a brief account of the life and work of the composers, adding interest to the songs. Miss Hill, at the piano, rendered her selections and accompaniments with feeling and skill.

Miss Ross, who whistles, well contributed four solos, and Miss Hyde two very pretty songs.

A trio by Miss Stearns, Miss Hill and Mr. Ingram added much to the pleasure of the afternoon and concluded a most enjoyable program.

# The Spirit of Christmas!

Will be charmingly shown by gifts from our stock. Cold type can give an idea of the range of our goods, but conveys no conception of their unusual quality. If you have not called here you probably do not realize there is a shop in Sierra Madre of such class. Come while our lines are still complete.

## Volland Christmas Cards

We have practically the complete line of the unmatched art publications of the Volland Publishing Co. These goods are found only in stores of the best class and we take particular pride in being able to make this showing. There are postcards, cards and folders of all descriptions, with charming greetings beautifully printed and embossed on handsome paper stock with envelopes to match. There are also many choice things from other publishers. Prices from 5c to 75c.

## CALENDARS

Our calendar stock is almost as varied as our cards, with prices ranging from 25c to \$1.00. Many of them are Volland designs, exquisite reproductions resembling hand done water colors. There are little easel calendars, long panels, quaint little cutout figures, and book calendars with a leaf for each week. Of these latter we would call your attention to the following selling at 50c boxed:

DINNER CALENDAR, with menu and special recipe for each day of the year.

A FRIEND OR TWO CALENDAR, with selections of the best verse of Wilbur D. Nesbit.

THE HOMELOVER'S CALENDAR, with timely household hints and choice quotations.

THE CARDINALS CALENDAR, of interest to Catholics.

Several others somewhat similar in style but smaller sell at 25c boxed.

THE HILLTOP CALENDAR, with illustrations by Maginel D. Enright is one of the finest and most beautiful things ever gotten out by the Volland Co. There are five leaves with large pictures and it is well worth the price, \$2.50.

Date books, diaries, including the handsome new loose leaf diaries, perpetual calendars and desk calendar pads make exceedingly practical gifts.

## BOOKS

Our book stock is not extensive but it has been selected with great care. There are three main classes:

Children's books.

Books about California, particularly nature books, and books by California authors.

Little books of verse and other things suitable for gifts at Christmas or other times.

For a better idea of our book stock see partial list of titles on another page of this paper.

## FOUNTAIN PENS

We carry fine assortments of the Waterman and Moore Pens, which cannot be excelled for excellence. Both are guaranteed absolutely. If we have not the particular style you want we will get it for you. Only the pen user who has carried one of these fine pens for several years is competent to tell all the delights which they inspire when chosen as a gift.

Something new for the amateur photographer and a great gift for any one---

## Imported Cameras

The Ensign, an English camera from the largest house in the trade, at \$2.25, \$3, \$5, \$9.50, \$12, \$17.50 and \$25.

The Icarette, the finest pocket camera made, a German product of rare merit, at \$15, \$22.50 and up.

Ensign Films for any camera, the best general purpose film made. Don't take our word for it. Give them a trial and get a **free 5x7 enlargement** with your first order for developing and printing.

## Pictures

Our framed pictures include a number of very choice subjects. There are beautiful California landscapes, including some signed photographs of great artistic merit by Jesse T. Banfield of San Francisco.

Mrs. J. N. Hawks of Sierra Madre has painted some charming little water colors of heads, which may be seen here.

There are also some very excellent German reproductions of fine paintings.

Prices range from 50c to \$6. Don't fail to see them. As gifts they will give lasting pleasure.

## KODAK AND POSTCARD

### ALBUMS

This line is very complete. There are leather and cloth bindings, loose leaf and solid bound, leaves of every color, books of every size, prices to fit every purse. Some are quite novel.

## METAL GOODS

We recently made a fortunate purchase of metal goods from a wholesale house which expects to stick entirely to wood goods of its own manufacture, and was closing out the line. We give you the benefit of their greatly reduced prices.

Portrait frames in silver and gold finish, oval, round and oblong. Several sizes. 30c to \$1.25.

Candlesticks of excellent design at 75c to \$1.25, far below usual prices in the city or elsewhere.

Hatpin holders.

Book racks.

Folding coat hangers in leather cases for travellers, whether men or women.

## For Desk and Library

Desk sets, shears and paper knife, in leather sheaf. A fine present for a business man.

Some charming and unusual designs in wooden book racks and book end blocks, at 75c to \$2.50, with one beautiful pair at \$5.00.

Desk blotters, flexible pads, leather bound, \$1 and \$2.

Desk blotters, brass bound and with sets of brass accessories, \$3 and \$3.50.

Desk blotters, leather bound, with leather covered box of pens, penholders, etc., \$1.50.

Brass letter holders, \$1.

Tourist tablets, fine leather cases with calendar, stamp book, penwiper, blotter and renewable tablet. Fine for travellers. \$1 and \$2.

Pencil assortments, in wood and leather boxes.

## STATIONERY

To get the most value for your money you need go no further. Paper has been our business for a long time and our best judgment of stock has gone into the choice of these goods.

Packages vary to suit every taste. Papers of every variety of finish and writing surface, in white and tints, with gold, silver and plain edges.

Boxes contain one or several quires, with useful combinations of paper and correspondence cards.

Crane's, Whiting's and other well known brands are represented with their newest packages. We can supply the most exacting. Let us show you our stock.

## Pohlson Goods

New Shipment Just Received

"Pohlson" is a name signifying originality and good taste to those who have inspected our stock of these unique goods.

"I always like to send something useful and good looking, yet different from what others are sending," is a remark often made but not always easily fulfilled. Pohlson goods solve the problem. Here is a great variety of handsome articles, each accompanied by an exquisite illuminated greeting card. You simply must see these goods to appreciate them. The line includes:

SACHETS, a great variety of packages to delight any feminine heart. There are little bags, dainty boxes, jars and chests, filled with real flowers of the rose, lavender, lilac, heliotrope, etc., giving lasting and delightful fragrance. Prices from 35c to \$1.25, but mostly about 50c.

NOSEGAYS in miniature band boxes.

GUEST ROOM KNOCKERS of brass and bronze, a charming gift for people who entertain often.

BIB OR NAPKIN HOLDERS which solve the difficult problem of a gift for a baby, at 50c.

SKIRT HANGERS, the most unique contrivance imaginable in a delightful little package, at 50c.

BAYBERRY DIPS, quaint hand-dipped candles made from the wax of the bayberry and boxed in a variety of packages. Some have the dips only with appropriate cards, and others are boxed with quaint little brass or copper candlesticks. Prices from 25c to \$1.25. Peculiarly appropriate for Christmas.

Collar bags of fine sheep, boxed, at \$1.50.

Quaint copper candlesticks, hand-wrought by Karl Kipp of East Aurora, at \$1.75 and \$2.

SHOPPING LISTS—Dainty tooled leather cover stamped in gold with pencil and extra pad, boxed with gift card, "When you go shopping remember me." A charming gift for a lady at 75c.

## HOLIDAY DECORATIONS

Paper bells at 5c, 15c and 25c which usually sell 5 and 10c higher.

Paper wreaths and garlands at 10c and 15c.

Little bells decorated with tinsel for the tree, at 5c and three for 10c.

Candles at 5c a dozen or 15c for box of four dozen.

Candle holders at 10c a dozen.

## FOR WRAPPING PACKAGES

Stickers and seals in a great variety.

Tags, enclosure cards and labels.

Ribbonzine in red and green and tinsel cord in silver and gold, 10 yards on a card, 10c.

White tissue at 10 sheets for 5c or 10c a quire. Colored tissue at a cent a sheet or 15c a quire.

Decorated tissue with holly design in green and gold, three sheets for 5c.

Decorated paper for covering Christmas boxes.

We offer goods of a character never before carried in Sierra Madre. In quality our goods cannot be surpassed *anywhere* at the price. Actual comparison of many items shows our goods to be priced lower than in Los Angeles. Our stock is large and varied enough to supply gifts for almost any purpose. Shoppers almost invariably remark upon the distinctive character of the stock. Visitors from other towns express wonder at finding such a high class stock in a small town. We have sold several large bills to visitors who say they can shop here more satisfactorily than in the city's rush and confusion.

If you have not seen our stock you are missing a treat. Don't delay.

## The News Printery

The Gift Shop by the Post Office

Pre-eminently the Gift Shop of Sierra Madre



# Holiday Bargain List

From our numerous listings, we have chosen the following as unusually attractive from an investment standpoint:

## Unimproved

- 1—East front lot, 50x112, on Lima St., with all street work paid for .....\$375.00
- 2—South front on Live Oak, 50x190; cement walk, street, trees; \$50 cash, balance \$10 monthly. \$400.00
- 3—Lot on W. Mariposa, close to Lima, 50x190; extra good soil. Terms, half cash .....\$400.00
- 4—South front, Highland Ave., near Baldwin, 50x165 .....\$475.00
- 5—Four lots on N. Grove St., 50x171. Each .....\$500.00
- 6—620.5x185, on Auburn Ave., above Carter; any good terms. \$500.00
- 7—54x117, sidewalk and curbing, on San Gabriel Court .....\$525.00
- 8—50x190, W. Mariposa Ave.; several large orange trees. \$525.00
- 9—49x150, south front, on W. Laurel, with magnificent view and several shade trees. Water piped over the lot .....\$550.00
- 10—50x150, E. front on Adams St.; terms to suit .....\$600.00
- 11—62x192, on W. Highland, opposite school .....\$625.00
- 12—60x175, W. Montecito, near Auburn .....\$650.00
- 13—Montecito, between Sunnyside and Sierra Madre Ave., south front, 50x175 .....\$650.00
- 14—50x192, on E. Laurel; very fine view .....\$650.00
- 15—48x150, N. Lima; street work paid, splendid view. Terms, \$100 down, balance monthly .....\$650.00
- 16—Four lots, 50x174 each, with citrus trees .....\$700.00
- 17—N. E. cor. Grand View and Adams, 50x150 .....\$750.00
- 18—Five lots, 50x192, on W. Highland. Each .....\$750.00
- 19—50x200, N. Lima. Terms, \$100 down .....\$800.00
- 20—50x150, E. Central, 3 blocks to P. O. .....\$800.00
- 21—40x165.5 to alley, on Central, opp. Club House .....\$1,000.00
- 22—100x196, south exposure; fine view; 2 blocks to car. \$1,100.00
- 23—100x186, south exposure; fine view, on Olive. Small barn on rear. Will take 8 per cent trust deed for full purchase price of .....\$1,250.00
- 24—40x124 to alley, between Garage and Pergein's store .....\$1,250.00
- 25—100x190, corner, sidewalk, curbing and 35 full-bearing lemon trees; \$200 income .....\$1,400.00
- 26—106x205, Monte Lado Tract, near Lewis Apts. .....\$1,650.00
- 27—W. Laurel; fine view; 260x250 .....\$3,500.00

## Improved Property

- 28—5 rooms, solar heater, furniture, close in .....\$1,200.00
- 29—50x200, east front, 3 rooms, furnished .....\$1,200.00
- 30—40x200, east front, 4 rooms, bath, gas, etc. ....\$1,250.00
- 31—3 rooms; large lot, on W. Highland; easy terms .....\$1,250.00
- 32—New and modern, close in, south front, 5 rooms .....\$1,500.00
- 33—50x186, south front; very high; 4 rooms; modern; furnished; easy terms .....\$1,600.00
- 34—New and very attractive; 4 rooms, lot 50x232; 1 block to car. \$1,850.00
- 35—90x200, south front, on Grand View; 4 rooms, modern. \$1,900.00
- 36—58x150, east front, Auburn Ave., only half block to car, 5 rooms, furnished; a splendid renter; \$200 down .....\$2,000.00
- 37—Five-room modern, on Lima. Very cozy and attractive. Lawn, flowers, etc. ....\$2,250.00
- 38—Six rooms, modern, completely furnished, on 50x150, on Adams St. Rents for \$35.00. Easy terms, or will take any good negotiable securities .....\$2,500.00
- 39—50x190, Central Ave., half block to P. O.; 6 rooms, modern, large garage. Terms, \$750 down, balance monthly .....\$2,750.00
- 40—Central Ave.; sidewalk, curbing, shade and fruit; 5 rooms, modern; a dandy renter. Terms, \$350 down, balance to suit .....\$2,850.00
- 41—Five rooms, brand new and strictly modern, on Grand View. This is a beauty .....\$2,900.00
- 42—50x205, to alley, on Lima. East front; large double house; terms easy .....\$3,000.00
- 43—Six rooms, new, modern; completely furnished. Only two blocks from business center; double clean corner; lawn, fence and fruit trees. Terms .....\$3,100.00
- 44—100x240, south front, 1 block to car; very attractive modern, 5-room bungalow; terms like rent .....\$3,200.00

## MEAD-GILLILAND REALTY CO.

"The Office of Life."  
Real Estate, Loans, Insurance, Notary  
Open Tuesday and Thursday  
Evenings, 7 to 9

## THE SIERRA MADRE NEWS

By GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA

OFFICE, ROOM G, KERSTING COURT

OPPOSITE PACIFIC ELECTRIC STATION

TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, DECEMBER 12, 1913

## EDITORIAL CHAT

### Help the Helping Station—

You cannot better prove your loyalty to the Spirit of Christmas than by aiding the beautiful and necessary work of Mrs. Jensen at the Helping Station. Note the call for assistance on another page of the News.

### Easy Shopping at Home—

Never before have the stores of Sierra Madre offered such varied and meritorious holiday stocks as this year. Read the ads in this paper and you will find many suggestions worth following up. But don't stop there and rush off to Los Angeles to shop. Make a personal visit to the local stores and if you have not kept in touch with them you will be surprised. You can actually do most of your buying here and avoid the rush and annoyance of the city crowds.

### Any Christmas Spirit Left?—

Most people might get a good deal more benefit out of the Christmas festival if they would take it in a more leisurely manner and use a little time for quiet meditation over its meaning. Most of us get so "het up" in the holiday rush and so distracted over the annual swappet that we give little heed to the lessons of Peace and Good Will. Take it easy and it will be merrier and happier for all concerned.

### Chasing the Quacks—

Some of the disgusting signs and window displays of the medical quacks on Main street in Los Angeles have disappeared since the beginning of the crusade of the state medical board against numerous people who were practicing medicine without a license. Many News readers will remember that I waged something of a campaign against the acceptance of advertising from these concerns two or three years ago. And while most of the country newspapers refused to open their columns for the filthy ads sent out the city papers were reeking with them. I argued then that it was up to the city of Los Angeles in the interest of civic decency to prohibit these joints from operating, but the license fees apparently looked too good to the

powers that were. Now the state authorities are after them and I hope there will be a cleaning up which will be lasting in its effects.

G. B. M.

## WINS POULTRY RIBBONS

J. W. Strickland of West Central avenue has been winning high honors at the Pasadena Poultry show this week with his exhibit of Monarch White Minorcas. He has, in fact, had almost a monopoly of the ribbons in his particular specialty. The system of awards in use makes the winning of prizes something more of an honor than is usually the case. Instead of giving a prize to the best bird entered in a class, regardless of actual merit, a bird must have a score of at least 90 to be eligible for a prize. Mr. Strickland's fowls scored well above that figure. The ribbons tied to his coops included the following: First, for cock; first, second and third for cockerel; first, second and third for pullet, and special for a best White Minorca entered.

## NEW PHONES INSTALLED

The following new telephones have been installed and changes made since publication of the last directory. Cut this out and paste in your phone book for convenient reference. By number only.

- Black 62—Hayes, W. S., Plumbing and Gas Fitting.
- Black 131—Taylor, Mgr. Office Baldwin Ranch.
- Red 131—Boarding House, Baldwin Ranch.
- Black 104—Bronaugh, Chas., 415 W. Highland.
- Red 21—Goodloe, Mrs. J., West Mariposa.
- Green 74—McTavish, Mrs. W. A., 174 San Gabriel Court.
- Green 30—McNaught, E. A., West Grand View.
- Black 121—Foley, Mrs. Nora E., 126 East Grand View.
- Green 127—McSwain, J. F., Carter's Canyon.
- Blue 67—Schenk, W. A., North Lima.
- Black 86—Collins, W. Webster, East Laurel.
- Green 17—Unruh, J. F., West Mariposa.
- Red 21—Gillmer, Dr. J. P., West Mariposa.

### Change in Number

- Red 107—Gilliland, W. L., to Red 82.
- Blue 74—Dow, W. S., to Blue 62.
- Green 1—Coapman, Mrs. Geo. E., to Black 67.
- Green 37—Santa Fe Depot to Green 132.

Order Christmas Trees by phone. Let us know the size you want, and we will deliver it at your door. Irving N. Ward Nursery, Mountain Trail and Laurel. Phone Blue 29.

## News Liners

Advertising inserted under this heading at the rate of five cents per line or each insertion.

FOR SALE—Roller canaries for Christmas presents. Guaranteed singers. \$2. Cages, \$1.25 and up. MRS. TRUE, Canyon Ave., Love's Ranch.

FOR SALE—Eighteen or twenty good horses, suitable for ranch work. Can be seen at our barn on South Broadway, Pasadena. Pasadena Ice Company. Telephone Fair Oaks 4188. 11-13\*

FOR SALE—Fine Jersey heifer, fresh in six weeks. Phone Blue 65. 11\*

WANTED—To do your moving. Household goods handled with care between any points, by motor truck. Joe Smith, Monrovia. 10-13\*

## A. N. ADAMS

Opposite P. E. Station

Real Estate, Rentals Insurance

AGENTS FOR THE Continental Insurance Co. of N. Y. Policyholder Surplus \$15,999,832

Pays first and always 100 cents on the dollar

## FEED AND FUEL TRANSFER

All kinds of stock and poultry feed. Best grades of fuel

Andrew Olsen

Red 85 Res. Black 24

## FINE Christmas Turkeys

All Sizes

Phone Green 37  
L. W. BENADUM  
Santa Anita Station

# Furniture at Christmas Makes Christmas Last all Year

Our stock is more extensive and varied than most realize. It makes the choice of a Christmas Gift easy and makes satisfaction more certain

Gifts for all the family



Prices as low as you find anywhere

## Suggestions

Tables—For library, dining room, kitchen, cards or work.

Chairs—Big and little, rockers, lounging and dining room chairs in wood, wicker and leather.

Desks—Screens, book shelves.

Bedroom Furniture—Dressers, chiffoniers

Children's Chairs—Go-carts, velocipedes, wagons, carpet sweepers, rugs, picture frames and framed pictures.

Stoves—Gas, oil and wood heaters.

Sofa Pillows for fancy coverings.

Come and Look Around

## Bergien Brothers

Phone Blue 68

87 W. Central

# Barn Dance and Supper

## Woman's Club House

SIERRA MADRE

## Tues. Eve., Dec. 16

## Auspices of F & F. CLUB

## Hard Times Costumes Only! Dress Suits and Starch Collars Taboo

## Los Angeles Orchestra Engaged!

CARDS FOR THOSE WHO WISH TO PLAY

## Tickets 50c Each---Including New England Supper

## More Fun Than a Bag of Monkeys!

## Everybody invited to come and have a good time



## Two More Weeks

Gift buying is always a problem—so drop in and see our nice line of Xmas articles that will help you out in selecting and will surely make nice Xmas presents to some one; such as:

Fancy Arm Bands  
Suspenders  
Neckties

Collar Bags  
Garters  
Slippers

Sweaters in red and grey and also some very nice combination boxes of garters and arm bands, hosiery and neckties. Ladies' comfy slippers in red, green, purple and grey. Handkerchiefs for ladies and children. Don't fail to come and see them as they sure are some very useful things among these

## M. OLSEN, The Shoe Man

## S. R. G. TWYXCROSS

Express, Transfer and Carriage Service

REAL ESTATE, INSURANCE  
LOANS, NOTARY

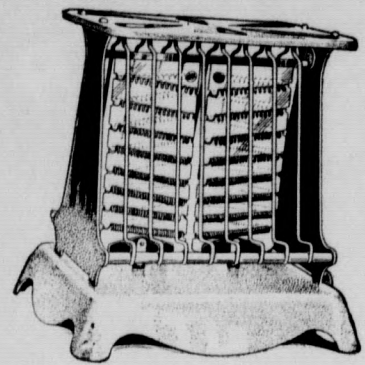
Sierra Madre City Overland Agent for Santa Fe

Office Phone Green 2

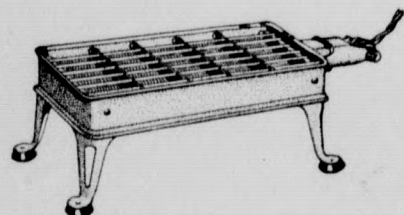
Res. Phone Black 11

Baldwin and Central





**El Tosto**  
\$4.00



**El Tostovo**  
\$3.50

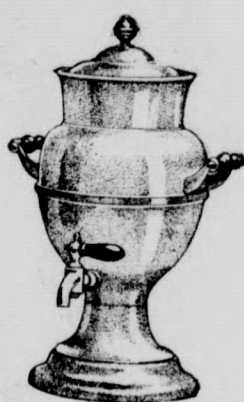


**El Grillo**  
\$5.00



\$8.00

**El Teballo**



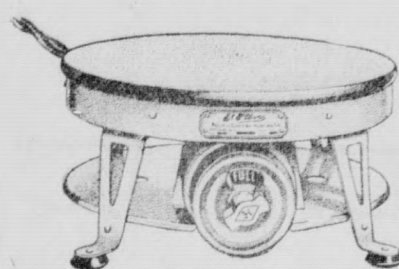
\$10.00



**El Perco**



5 cups, \$7.50  
7 cups, \$8.00



\$3.50  
\$5.00

**El Stovo**



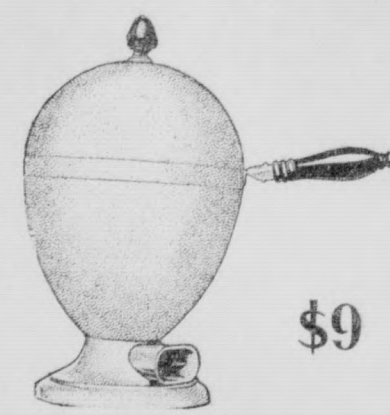
\$3



\$12.00

**El Chafso**

\$5.00



\$9

**El Eggo**

## Christmas Cheer thro all the year

# Electrical Appliances

Make tasteful and acceptable gifts for all the family or for any member of it. We can supply any need. Buy of your home dealer!

## Sierra Madre Electric Company

Phone Green 22

E. S. MOLLENKOPF, Manager

Baldwin Avenue

## Make Christmas Cheerful for the whole family with a new gas heater—

We have them in all sizes and designed to give the highest efficiency. Maximum heat and minimum odor.

**Southern Counties Gas Co.**

Phone: Main 117

Office: Bank Bldg.

## You can still go to Mt. Lowe for \$1.50

—Until Dec. 20th only—

—excursion fare—daily except Saturday and Sunday—\$1.50 from Los Angeles—\$1.25 from Pasadena.  
—on Saturday and Sunday the fare is \$2 from Los Angeles—\$1.75 from Pasadena.  
—get a delicious lunch or supper at Ye Alpine Tavern—service a la carte from 25 cents up—  
—to see the lights of Los Angeles from Mt. Lowe—a wonderful panorama of sparkling beauty—go up on Saturday or Sunday and return on 7 a. m. car—stopping over at the Lowe Observatory and the great Searchlight—  
—or go up any day and remain at Alpine over night—a delightful place for a vacation—rooms or cottages \$1—European plan—ask for Alpine folder—to take advantage of excursion fares, tickets must be purchased at stations—conductors do not sell them on cars—

**Pacific Electric Railway**

Ask for Wizard Fertilizer Book. It is free and gives full information. Wizard Fertilizer is odorless and lasting. Use only one-quarter the usual amount of commercial fertilizers. Sierra Madre Feed & Fuel Co.

Thinking of insurance? Any kind with the Mead-Gilliland Realty Company.

Transfer paper for fancy work, at the News Printery.

### DO YOU WALK LIKE A CHIMPANZEE?

Next time you visit the city zoo or a circus notice the chimpanzee. Watch him when he walks.

The chimpanzee is the most intelligent, most manlike of the apes. He is our nearest cousin in the animal world. When he walks he stands erect, or nearly so.

But he walks with his hands to the ground—not with the palms of his hands or the fingers touching the earth, as a man would walk if he were to go on all fours, but with the backs of the hands touching the ground.

An awkward mode of progression! Yet some human folks go through life with their hands theoretically touching the ground. They do not rise erect to front with undaunted brow the facts of life. They shamble along as does the chimpanzee.

When your walk in life leads you entirely through the morass of selfish interests—

You walk like the chimpanzee. When you cannot turn aside in your business of money getting to consider other interests—

You have the backs of your hands to the ground.

When you forget that there are others on earth besides yourself with claims on your thoughts and your sympathies—

You are bent over like the ape. If the chimpanzee ages ago could have raised himself erect, could have taken his hands from the ground—above all, if he could have developed his thumb into the marvelous instrument of precision and strength which the human thumb is—

He would no longer be a chimpanzee, an ape. He would be a man.

While you imitate the chimpanzee and bend over, absorbed in the things of earth, with no power to raise your arms and walk mentally and spiritually erect—

You are in danger of degenerating into a mental chimpanzee.

Raise yourself! Get up! Extend your mental horizon!

The chimpanzee looks like a man. He can be taught tricks which resemble, in a funny way, some of the things that men do.

But so long as he sticks to his habit of bending over to the earth he will remain a chimpanzee. His brain cannot develop while his back is bowed.

If you are not as far removed from the mental state of the chimpanzee as you should be, learn to think to raise yourself from the earth.

So long as the world exists the man shall rule and the chimpanzee shall be subject to his power.

MONROVIA STEAM LAUNDRY.

The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

### CHRISTMAS THOUGHTS

When Christmas days and Christmas ways

My fancies should coerce,  
I find that I'm affected by  
The Imp of the Perverse.

I think of flowers and leafy bowers  
Instead of snow and mistletoe,  
Instead of frost and rime,  
I think of summer-time.

Of carols sung, of stockings hung,  
Of lighted Christmas trees  
I do not think. But of the pink  
Of blossoms in the breeze.

And of the gold the daisies hold,  
And blue of morning-glory,  
I do not hear the Christmas cheer  
Or Christmas song or story.

I only see a garden lea,  
With shady nooks and cosies,  
And Sylvia, in her garden hat,  
A-watering her posies.  
Carolyn Wells, in Life.

Say, Pa, what were those quills they  
used to write with?"

"Things they took from the plinths  
of one goose to spread the opinions of  
another," replied Pa, as he refilled his  
fountain pen.—Life.

### BENEATH THE MISTLETOE

Beneath the mistletoe I drew Elsie n.  
Entranced to watch her lashes  
drooping low.

O'er laughing eyes, that strove to look  
serene,  
Beneath the mistletoe.

No charm I lost; the shoulder's ivory  
glow,  
The little scarlet shoe and robe of  
green;

Her dainty cheek, her lips' carnation  
hew!

And then—a tender kiss, to crown the  
scene?

Nay; she was posing in my studio:  
I drew her—for a Christmas maga-  
zine—

Beneath the mistletoe.

Corinne Rockwell Swain in Life.

"Who shall I say is asking for him?"  
inquired Central of the man in the  
booth.

"Mr. O'Cohen."

"Mr. Who?"

"O'Cohen."

"Wait a minute—the wires are  
crossed."—Tribune.

10% DISCOUNT ON LAUNDRY  
Try the "holdover" collected Friday  
and delivered Tuesday, and get 10 per  
cent discount. Phone Monrovia 87 at  
our expense for driver. 26tr

For the correct thing in engraved  
cards and attractive stationery go to  
the News Printery.

## More ways than one

When contemplating a trip east consider the variety offered by the

**SOUTHERN PACIFIC**

Do you want to go through the extreme South?

SUNSET ROUTE

Or the extreme North?

SHASTA ROUTE

Or the Central way?

OGDEN ROUTE

Or direct and quick?

EL PASO—KANSAS CITY ROUTE

Limited trains over all routes. Modern equipment. Perfect dining car service. And best of all, the

**AUTOMATIC ELECTRIC BLOCK SIGNAL**

**SOUTHERN PACIFIC**  
The Exposition Line—1913

Ask local Agent about the HOLIDAY RATES

TRY NEWS WANT ADS FOR RESULTS

**SIERRA MADRE FEED & FUEL CO.**

TRANSFER AND EXPRESS

— DEALERS IN —

**Hay, Grain, Coal and Wood**

**POULTRY SUPPLIES**

BOTH PHONES MAIN 50

Office and Warehouse 36 N. Lima

Sierra Madre, Cal.



Nothing But

# ELECTRIC GIFTS

for

any

# EVENT

*Get a new thought  
into your present—  
the electric thought  
worked out in  
household appliances  
which are clean,  
quick, helpful—  
likewise unique*

Run Down the Following List of Tested and Approved Electric Appliances and Fit One to the Needs of Your Friend or Yourself

Domestic Iron  
Coffee Percolator  
El Grillo  
El Tosto  
Heating Pad  
Toaster Stove  
Disc Stove  
Radiant Toaster  
Curling Iron

Egg Boiler  
Traveler's Stove  
Plate Warmer  
Hot Plate  
Tea Kettle  
Frying Pan  
Foot Warmer  
Immersion Heater  
Tea Pot

Coffee Pot  
Vibrator  
Vacuum Cleaner  
Utility Motor  
Water Heater  
Luminous Radiator  
Milk Warmer  
Corn Popper  
Grid

Food Warmer  
Shaving Mug  
Tea Samovar  
Sewing Machine Motor  
Chafing Dish  
Griddle Cake Cooker  
Traveler's Iron  
Dining Room Set  
Cigar Lighter

## Southern California Edison Co

District Office: 119 E. Olive, Monrovia.

Phone Main 6